

TABLE OF CONTENTS

List of Editors and Contributors.....	7
Foreword	11
<i>Michel Kalika</i>	
Introduction.....	13
<i>Paul Beaulieu</i>	
Chapter 1.	
The Specific Nature of a DBA Thesis.....	21
<i>Paul Beaulieu</i>	
Chapter 2.	
Conventional and Alternative Dissertation Formats for the DBA Thesis.....	29
<i>Paul Beaulieu</i>	
Chapter 3.	
From Designing Your Research to Structuring Your Dissertation.....	41
<i>Emmanuel Josserand</i>	
Chapter 4.	
Problem Definition or the Research Object in the Managerial Context.....	57
<i>L. Martin Cloutier</i>	

Chapter 5.	
A Continuous Process of Problem Restatement in Action Research: Example of a DBA Journey Focused on Complex Problems.....	69
<i>Vincent Mottet and Marc Bonnet</i>	
Chapter 6.	
How to Theorize from Practice.....	85
<i>Françoise Chevalier</i>	
Chapter 7.	
The Use of Bibliometrics in the Literature Review Process	93
<i>Isabelle Walsh</i>	
Chapter 8.	
Data collection and analysis. Which approaches? Which methods?	103
<i>Jean Moscarola</i>	
Chapter 9.	
How to Write a Dissertation: Lessons from Academic Papers	115
<i>Pierre-Jean Benghozi</i>	
Chapter 10.	
Keep It Simple, Stupid! Rehabilitating the Principle of Parsimony in Management Research	127
<i>Sébastien Liarte</i>	
Chapter 11.	
Anticipating the Managerial Impact of the DBA Thesis	139
<i>Michel Kalika</i>	
Conclusion.....	153
<i>Michel Kalika</i>	
Annex 1.	
What Sphinx Software Can Do for a DBA Researcher?.....	157
<i>Jean Moscarola</i>	