

TABLE OF CONTENTS

Foreword	11	
<i>Michel Kalika</i>		
Acknowledgements	13	
<i>Françoise Chevalier and Michel Kalika</i>		
Introduction	15	
<i>Françoise Chevalier</i>		
Contributions	25	
<i>Françoise Chevalier and Michel Kalika</i>		

Part I. **Concepts & Sustainability..... 31**

Chapter 1.
Initiating new strategic practices for responsible investment
and the actualization of sustainable development.....33
Paul Beaulieu

Chapter 2.
Behind the multiplication of concepts related to Sustainability,
changes in societal priorities 51
Ziad Malas, Najoua Tahri and Christophe Fournier

Chapter 3.
Disparate metrics of sustainable development.....67
Yvon Pesqueux

Chapter 4.

Sustainability and ethics: creators of meaning and good managerial practices?87
Emmanuel Caillaud

Part II.

Business sectors & Sustainability99

Chapter 5.

About implementation possibilities of corporate social responsibility in small and medium-sized enterprises 101
Philip Lattauer

Chapter 6.

Sustainability in corporate learning: how a learning organization learns to learn new skills... or the art of teaching old dogs new tricks 117
Barbara Ofstad and Anne Bartel-Radic

Chapter 7.

Open educational resources: a mechanism for access to lifelong learning for all in response to sustainable development goal 135
Christophe Fournier and Mona Laroussi

Chapter 8.

Wrestling with the “sustainability” conundrum: considering ways forward for the business school curricula – the DBA as a solution? 151
Peter Stokes and Simon Smith

Chapter 9.

The influence of sustainable development on the strategies of real estate agents..... 165
Sébastien Bourbon

Chapter 10.

Financial strategies of banks: are sustainability and financial performance inseparable? 183
Elisabeth Paulet and Hareesh Mavoori

Chapter 11.	
Sustainable development in air transport.....	203
<i>Diaga Basse</i>	
Chapter 12.	
Implementing CSR in the aviation industry.....	221
<i>Mohamed Ben Helal</i>	
Chapter 13.	
Communicating CSR commitment: a challenge for luxury brands.....	233
<i>Francesca Goi</i>	
Chapter 14.	
Reflections on the case of heating and cooling networks and energy transition	249
<i>Jean Moscarola, Caroline Mothe and Estelle Delfosse</i>	
Part III.	
Functions & Sustainability	263
Chapter 15.	
Digital sustainability: an overview of empirical research in information systems	265
<i>Chantal Fuhrer and Florence Laval</i>	
Chapter 16.	
Business and societal requirements for an information system network for social sustainability	281
<i>Carol Aebi</i>	
Chapter 17.	
Integrating the climate emergency into human resource strategies for international mobility	297
<i>Sophie Serizier and Anne Bartel-Radic</i>	
Chapter 18.	
Being plastic: the new managerial way for the responsible entreprise.....	311
<i>Florence Laval, Aurélie Dudézert and Fanny Gibert</i>	

Chapter 19.

Integrating sustainable development and CRS towards a sustainable supply chain.....333
Céline Cheval-Calvel and Olivier Lavastre

Chapter 20.

Can an unsustainable supply chain cause devastating effects for the company?349
Abderrahmane Bellali

Chapter 21.

Sustainable development and social acceptability: what factors should be taken into account to promote sustainable projects?365
Marie-Douce Primeau, Cynthia Champagne Caron and Alejandro Romero-Torres

Part IV.

Sustainability internationally 383

Chapter 22.

Socially responsible investment: the imbroglio of European regulatory changes385
Leïla Kamara

Chapter 23.

Sustainable development in Morocco: efforts and challenges.....399
Khadija Al Arkoubi and Fadoua Tahari

Chapter 24.

Sustainability in Africa: the state of play 415
Al-Hamndou Dorsouma

Chapter 25.

Sustainable development and West African countries: case of Niger431
Hassoumi Assoumana

Chapter 26.

Sustainability in crisis situations in Africa 451
Al-Hamndou Dorsouma

Table of contents

Chapter 27.

Just sustainability in african countries:

new oil and gas producers 461

Ndèye Aïssatou Sy

Chapter 28.

Sustainable development in Africa: exploring research

pathways in a context of post-pandemic crisis..... 477

Emmanuel Kamdem

Conclusion 493

Michel Kalika

Biographies 495